

MENOPAUSAL SURVEY OF PLEASURE REVEALS INSIGHTFUL RESULTS

Wicked Sensual Care Releases Menopause Data

From Over 1,000 Respondents

Wicked Sensual Care has released the results of their recently conducted Menopausal Survey of Pleasure, which focuses on experiences during perimenopause, menopause, and beyond.

This survey aimed to gain deeper insights into the sexual wellness needs of people during these significant life stages. With an emphasis on understanding and empowering sexuality throughout all stages of life, the findings offer a fascinating glimpse into the intimate lives of respondents.

Key highlights from the survey include:

- A significant portion of the respondents, 65 %, were over the age of 40, showcasing the diverse age range of individuals exploring their sexuality.

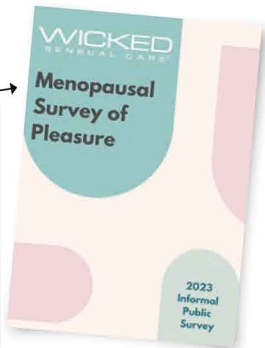
- 2.2 % of respondents identified as trans or non-binary, highlighting the survey's reach across different gender identities.
- 75 % of people who responded noticed a change in their or their partner's vaginal lubrication since entering menopause.
- 50 % of respondents experienced premature menopause, a critical insight that underscores the importance of tailored sexual wellness resources and products.
- 85 % of participants found that using lubricant enhanced their sexual pleasure during menopause, pointing to the effectiveness of such products in improving sexual experiences.

Finding a solution

These results highlight the complexity and diversity of sexual experiences during menopause, emphasizing the need for products and resources that cater to this demographic. Wicked Sensual Care is committed to understanding and addressing the unique intimate needs of individuals during menopause and beyond, ensuring that their journey is both pleasurable and fulfilling.



Wicked Sensual Care's simply® Timeless lube can be used to complement hormonal changes and help alleviate the dryness and discomfort often associated with perimenopause and menopause



About Wicked Sensual Care

With sensual experiences and intimacy in mind, Wicked Sensual Care offers personal lubricants, enhancers, and toy cleaners perfect for partner and solo play. As an award-winning leader in sexual health and wellness, Wicked Sensual Care uses exclusive formulas and conscious ingredients to create products that are always vegan, cruelty-free, and paraben-free. The brand is dedicated to providing consumers with conscious products that include natural extracts such as Olive Leaf, Aloe, and Vitamin E giving additional enrichments for increased comfort and peace of mind. Wicked Sensual Care's aim is to sensually inspire everyone and allow for an experience of unparalleled comfort, pleasure, and satisfaction.

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